CENTRAL CALIFORNIA CHAPTER WESTOP



2009 Professional Development Seminar

Registration Rates

By September 18, 2009 \$150 paid member \$175 non member \$25 student

September 19—October 7, 2009 \$200 paid member \$225 non member \$25 student

On Site Registration \$250 paid member \$275 non member

CENTRAL CALIFORNIA CHAPTER

For more Information Gillermina Martinez gmartinez7@csub.edu (661) 654-2281

Registration Norma Cuevas ncuevas@csufresno.edu

Opportunity to Advertise your Program/Accomplishments

Program Directors and Staff

The Professional Developments Seminar is fast approaching and will be here sooner than we anticipate it. The PDS Program is currently being put together and the PDS Committee is asking program directors and/or staff to contribute to our Central Cal Chapter by purchasing an ad in this year's PDS program. Program funds may be used to purchase an Ad. Below are reason you should consider purchasing an Ad in our PDS Program:

- -To highlight our students and activities
- -To recognize our alumni and their accomplishments
- -To use a recruitment tool
- -To use as a reference for our students and colleagues

Ads can also be purchased by individuals who would like to display personal gratitude and appreciation to fellow colleagues or to acknowledge someone for their hard work and contribution. These ads would have to be paid by each individual's personal funds.

Ad prices are as follows: Full Page (8 x 11) \$80.00

Half Page (8 x 5.5) \$60.00 Business Card \$25.00

If interested in purchasing an Ad for our PDS Programs, please complete and submit the attached PDS Ad Form via email to Arnold Melgar amelgar@nhu.edu

Deadline: 5:00 p.m. on September 18, 2009

Thank you